



ANNOUNCING A BRIGHT IDEA: **THE POWER PARTNERSSM**

America's electric power industry has formed a new partnership with the Department of Energy to reduce greenhouse gas emissions, protect our environment and sustain economic growth.

POWER PARTNERSSM brings the electric power industry and the Department of Energy together to develop cost-effective carbon dioxide reductions through improved energy efficiency, technological innovation, market-based initiatives, and increased investment in research and development, including EPRI's climate-related science and technology program.

We'll work together to improve the efficiency of electricity generated from fossil fuels and to produce additional emission-free electricity from nuclear energy. We will encourage conservation, harvest energy from wind, solar and biomass, and plant trees that will remove millions of tons of carbon dioxide from the air. All thanks to a partnership of industry and government creating a partnership of technology and nature. Now that is one bright idea.



Voluntary Climate Actions to Sustain Economic GrowthSM

